

One-Page Website Content Questionnaire

This questionnaire will help us gather all the necessary information to build your one-page website quickly and efficiently. Please provide as much detail as possible for each question.

Organization Name: _____

Primary Address: _____

Phone Number: _____

Contact Person & Email: _____

1. Your Core Message & Purpose: In 1-2 sentences, what is the primary goal of this website? What is the most important message you want visitors to take away? (*Example: "To invite our community to Sunday services and provide contact info." or "To encourage donations for our food pantry and showcase our impact."*)

2. Key Sections/Information Needed: Please list the absolute must-have sections or pieces of information you want included on the single page. Primary sections will always be used. Choose two optional sections.

- Header
- Service Times
- About Us
- Contact (This can be a form to email the office)
- Leadership (Clergy and paid positions)
- Giving

Options (Choose Two):

- Events (These will need to be updated regularly)
- Ministries (Adults, Youth, Kids)
- Blog Posts Display (You need to provide content for blog posts)
- Leadership (Others, paid and volunteer - up to 5 included)
- History
- Live Stream (Existing Setup)

3. Your "Call to Action": What is the single most important action you want visitors to take when they land on your site? (e.g., "Plan Your Visit," "Give Now," "Volunteer," "Contact Us," "View Our Events"). Please provide the exact text you'd like for this button or link.

4. Service Times / Hours of Operation: If applicable, please list your regular service times or operating hours clearly.

5. Social Media & Other Important Links: Please provide the full URLs (e.g., <https://facebook.com/yourpage>) for any social media profiles or other key external websites you want linked on your page (e.g., online giving platform, specific ministry page).

6. About Us/Welcome Message: Please provide a concise (2-4 sentences) "About Us" or "Welcome" message that introduces your organization.

7. Desired Look & Feel (Optional but Helpful): Are there any existing websites (even non-church/non-profit sites) that you like the look or layout of? Please provide links and briefly explain what you like about them. This helps us understand your aesthetic preferences.

8. Any Other Crucial Information or Specific Instructions: Is there anything else vital we need to know that hasn't been covered, or any specific instructions for layout or content that are non-negotiable?

9. Provide the following information:

- Church Logo (And tagline)
- 20 high-quality images that show the life and ministry of your church. Make sure there's one that can be used to represent the church at the top of your page.
- More content is better than not enough. Sharing the life of your church should be a priority for your ministry.

The more detailed the information you provide, the fewer edits will need to be performed later. These later edits can cost more money.